



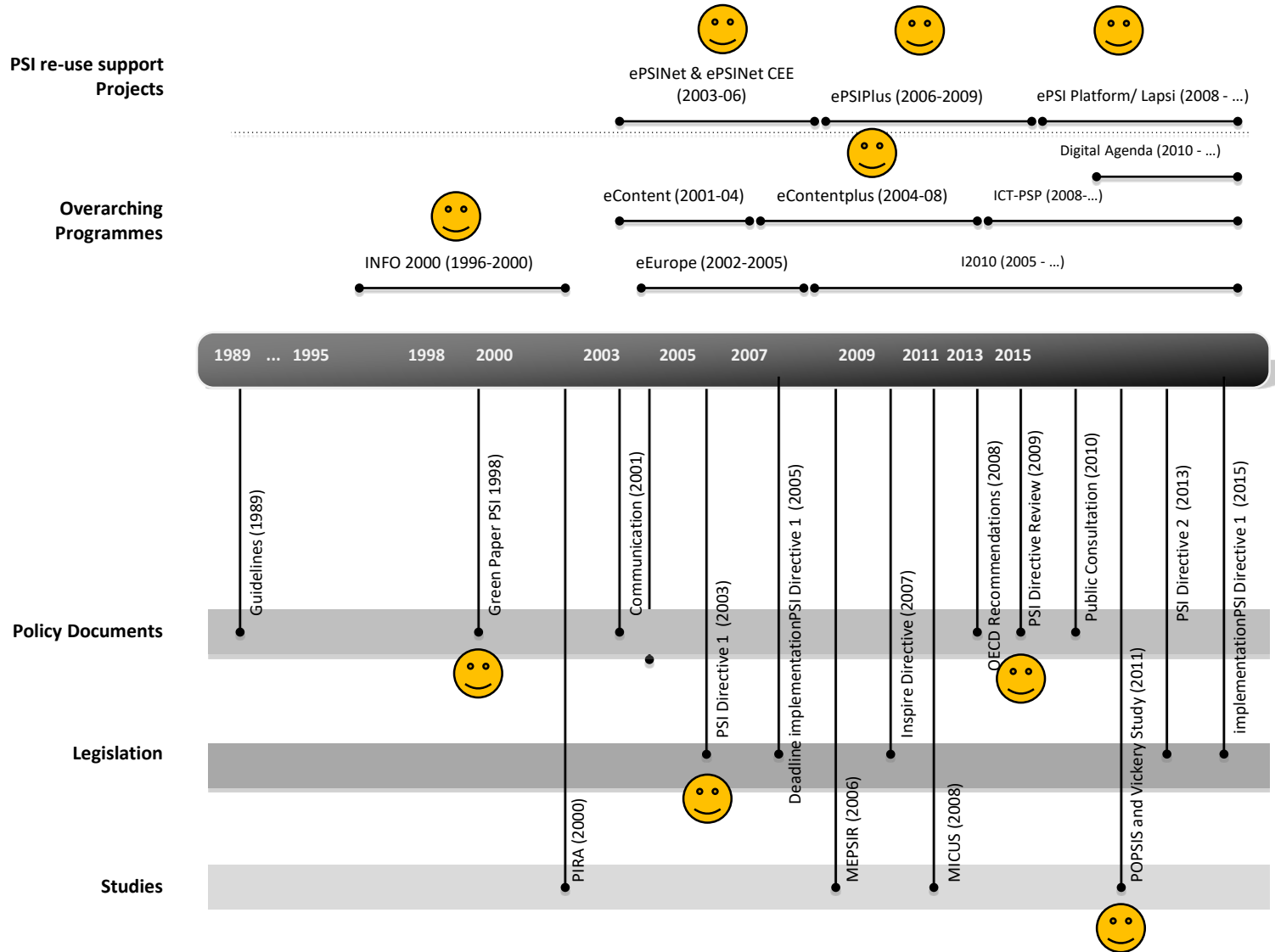
Open Data, where do we come from where do we go

Verdien av data ligger i bruken

Oslo 29 November 2016

Marc de Vries
The Green Land

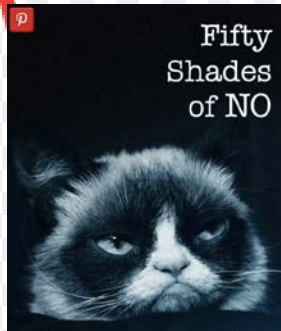
European Open Data policy history (and mine)



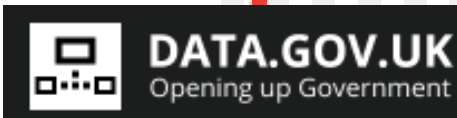
Open Data – just a hype?



Peak of Inflated Expectations



Plateau of Productivity



Slope of Enlightenment



Technology Trigger

Trough of Disillusionment

2009

50 shades of no...

Costs too much; What's the business case; Has commercial value; Possible privacy issues; Confidential info; It's not ours, and we don't know who owns it; It's not ours and supplier won't allow it; The quality isn't very good; We don't know where it is; Not our job; It's in a useless format anyway; I don't have the authority; People will misuse the data; People will use it wrongly; Only we understand our data; We'll get sued; Files are just too big; Too little bandwidth; It starts with this, but where's the end? It's there, but can't be opened; Data is dated/too old; It's not in digital format; Is this even legal?; Our Minister says no; We never have done this before, why start now?; I don't see the use; Nobody will be interested; No time; redacted; It's not complete; with other data is dangerous; and confused; It will trigger endless discussions; We can't confirm or deny we have that data; We'll get feedback, and can't handle that; Our IT supplier says it's not possible; Our IT supplier will charge too much; Our site will crash; It's already online! (but in unfindable PDFs); If people download it and use it later it will be outdated; I can't take responsibility for all the reuse; People will get angry; Our data is in contradiction to the data of the department that is in charge of the topic; Only we truly understand.....statistics/meteo/geo/ laws; We'll disrupt the market; It will only be used to attack us. No resources; Just do FOIA requests; We'll publish it. It contains errors; It's commercially sensitive; Combining this people will come to wrong conclusions; People will get lost.

Build up open
data fundamentals

Open data building blocks

- Game changer: change in trust in the government relationship between those that govern and those that are governed
- Change agents: Left wing forefront, press
- Issues: what should be public and what should not
- Outcome sought: legislation of the principal fundamental right



Build up open
data fundamentals

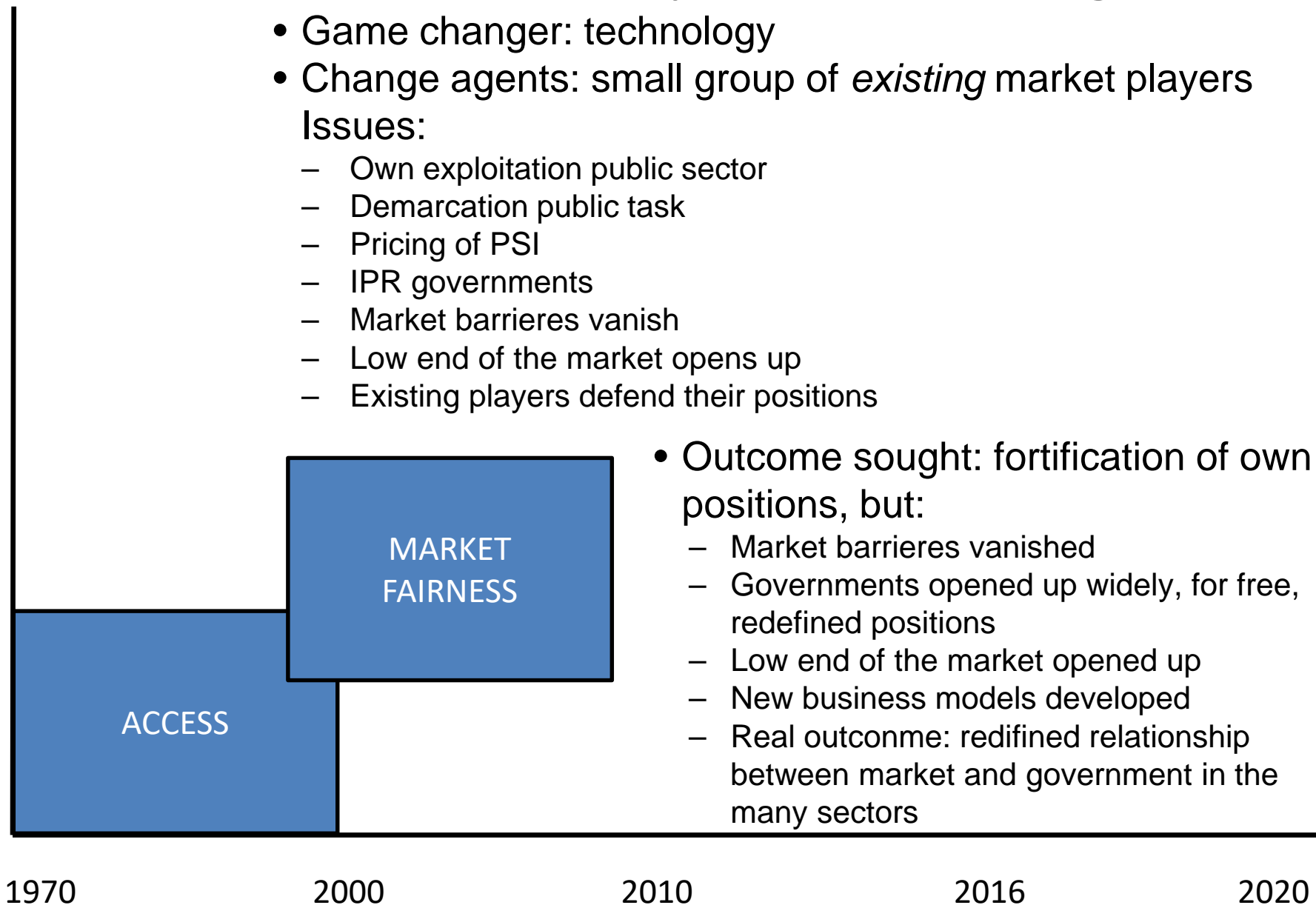
Open data building blocks

- Game changer: technology
- Change agents: small group of *existing* market players

Issues:

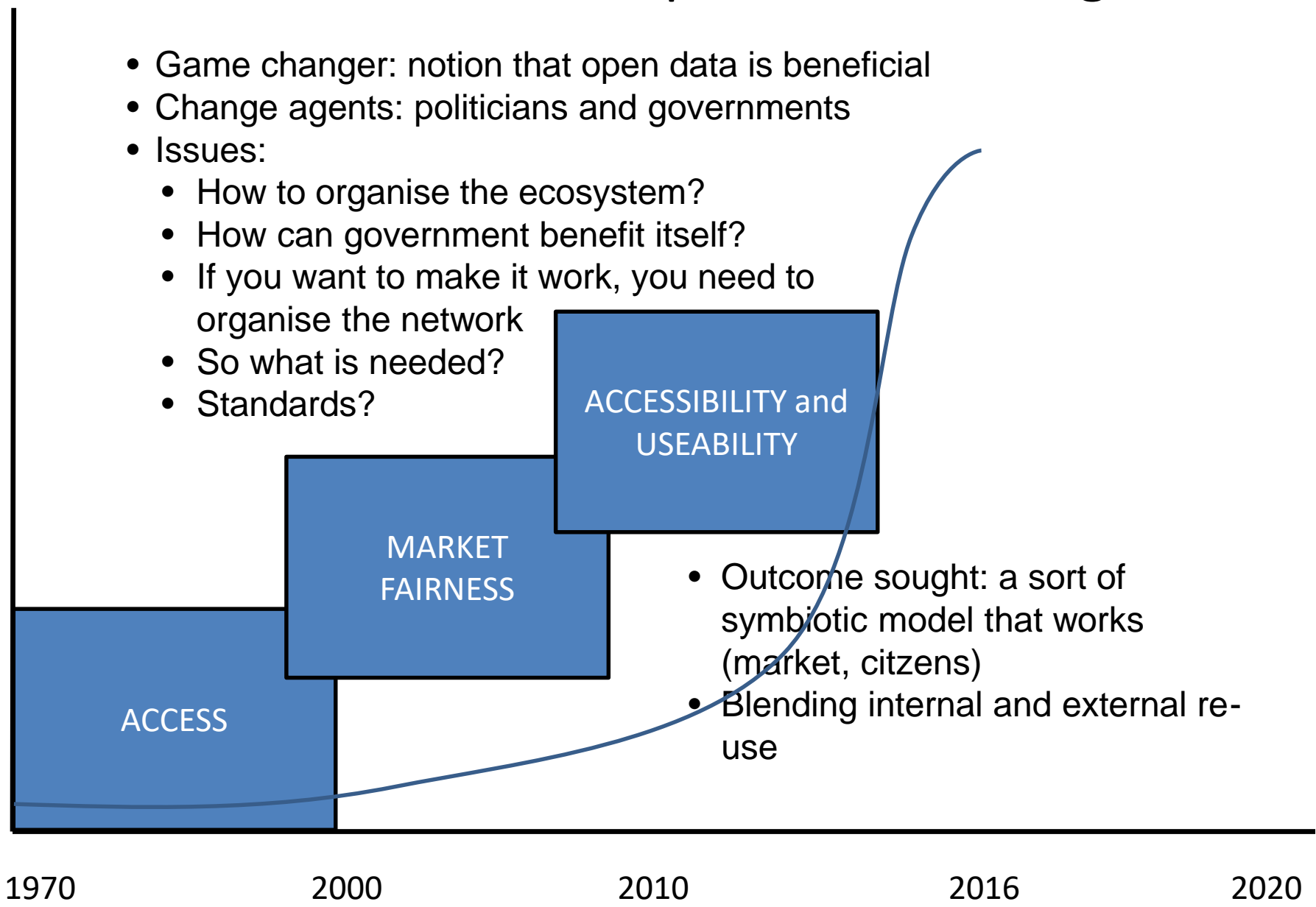
- Own exploitation public sector
- Demarcation public task
- Pricing of PSI
- IPR governments
- Market barriers vanish
- Low end of the market opens up
- Existing players defend their positions

- Outcome sought: fortification of own positions, but:
 - Market barriers vanished
 - Governments opened up widely, for free, redefined positions
 - Low end of the market opened up
 - New business models developed
 - Real outcome: redefined relationship between market and government in the many sectors



Open data building blocks

- Game changer: notion that open data is beneficial
- Change agents: politicians and governments
- Issues:
 - How to organise the ecosystem?
 - How can government benefit itself?
 - If you want to make it work, you need to organise the network
 - So what is needed?
 - Standards?

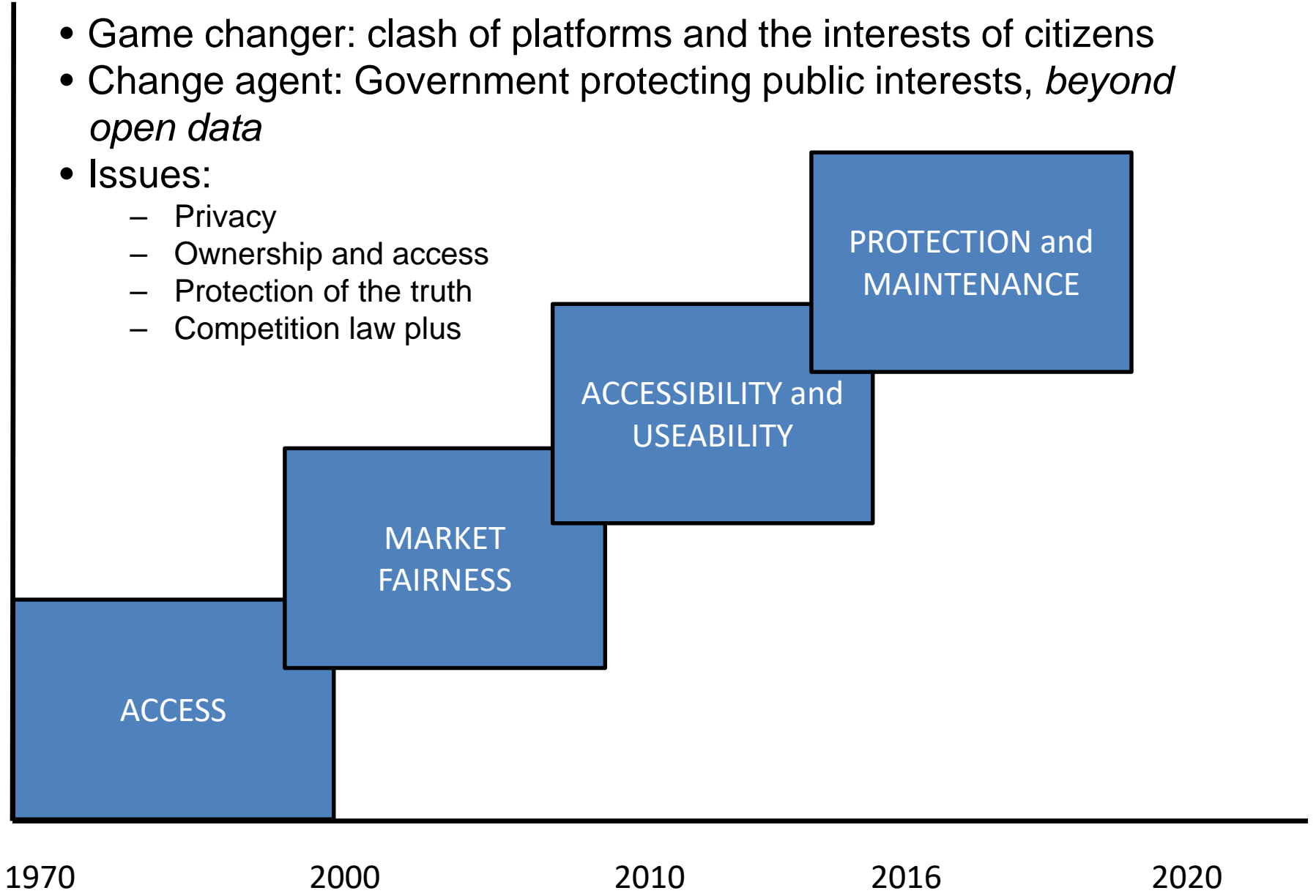


- Outcome sought: a sort of symbiotic model that works (market, citizens)
- Blending internal and external re-use

Build up open data fundamentals

So what about the future?

- Game changer: clash of platforms and the interests of citizens
- Change agent: Government protecting public interests, *beyond open data*
- Issues:
 - Privacy
 - Ownership and access
 - Protection of the truth
 - Competition law plus



Thank you!

